

## Marlee Wierda

c/o Napoli Management Group  
700 North San Vicente Boulevard, Suite 820  
West Hollywood, California 90069

### CAREER SUMMARY

A sports anchor and reporter with the look, sound, talent, and passion for sports to truly stand out.

### PROFESSIONAL EXPERIENCE

#### Sports Weekend Anchor/Reporter

January 2022 to Present

WOOD, Grand Rapids, MI

Anchors weekend sports highlights for professional, college, high school sports in Michigan and also contributes reporting during the week.

#### Weekend Sports Anchor

May 2020 to December 2021

WCIA, Champaign, IL

Anchored and produced weekend sportscasts, produced up to eight minutes of local sports content within strict deadlines. Hosted 30-minute 'Your Illini Nation' pregame shows, provided analysis and preview for upcoming Illinois football and basketball games, included at 2021 Big Ten Tournament in Indianapolis. Provided bilingual sports coverage on WCIA 3 digital platforms, and executed interviews with Spanish-speaking Illinois athletes.

#### Sports Reporter/Anchor

November 2018 to May 2020

WCIA, Champaign, IL

Shot, edited, and reported daily sports stories and highlights with an emphasis on University of Illinois and high school sports. Created compelling feature stories for the top news operation in Central Illinois. Executed solo live reports on location at various sporting events, and conducted interviews with coaches and athletes.

#### Game Presentation Intern

May 2015 to November 2018

Florida Panthers Hockey Club, Sunrise, FL

Created weekly features and highlight packages for digital and in-game presentation. Performed various control room positions with game day production staff. Facilitated media appearances and event logistics at the 2015 NHL Draft.

#### Production Associate

2018 Pyeongchang Winter Olympics

NBC Sports Group, Stamford, CT

Researched human interest stories and identified potential interview subjects for national Olympic broadcast aired on NBCSN. Monitored social media outlets and assembled content for graphic producers.

### EDUCATION

#### Ithaca College

Ithaca, NY

Roy H. Park School of Communications

B.S. Television - Radio

