

Hope Barnett

c/o Napoli Management Group 700 N. San Vicente Blvd. Suite G820 West Hollywood, CA 90069

PROFESSIONAL EXPERIENCE

Host, Reporter, & Producer

April 2020 - Present

LPGA Tour

- Serve as an on-course reporter for ESPN+ featured groups during live broadcasts.
- Build rapport with athletes while conducting daily post round interviews, walk-and-talks, and social videos.
- Host, produce, script, and edit the daily LPGA Tour recap show, LPGA Now, as well as the official LPGA podcast, Inside the LPGA.
- Host and produce content for all of the official LPGA Social channels.
- Script daily voiceovers for various features, highlights and paid advertisements.
- Emcee/host live events and award shows put on by the Tour or community.
- Interviewed LPGA Tour players and hosted digital and social content.
- Launched the LPGA TikTok account and attracted 35k followers in 6 months.
- Operated and ran all of the LPGA Tour social media accounts.
- Traveled to multiple tournaments a year as the sole content producer, videographer, and editor on site.

MMJ/Reporter

October 2019 - April 2020

KBTX-TV, College Station, TX

- MMJ Reporter for the local CBS & CW affiliate in College Station, TX.
- Pitch, shoot, write, and produce stories for KBTX's newscasts and website.

On-Air Talent & In-Arena Host

February 2017 - May 2019

12th Man Productions, College Station, TX

- Reporter for Texas A&M sports performing post-game interviews and stand-ups that aired on ESPN+.
- In-game host every game day for Texas A&M men's and women's basketball.
- Conducted postgame in-arena interviews with basketball players after every game.
- Wrote, shot, produced, and edited feature stories for halftime segments that aired during Texas A&M sporting events on ESPN, SEC Network, and SEC Network+.

Television, Digital, & Social Media Intern

June 2018 – August 2018

PGA Tour, Ponte Vedra, FL

- Hosted PGA Tour Digital show, The Takeaway.
- Analyzed and interpreted findings from data sources such as Nielsen, comScore, and CrowdTangle, while exploring the reasoning behind television, digital, and social trends.

EDUCATION

Texas A&M University

College Station, TX
Bachelor of Arts in Communication